

FOR IMMEDIATE RELEASE

June 01,, 2010

Award Winning Arborist and Horticulturalist Offers Free Seminars to Homeowners and Property Managers

DAVIE, FL – Allstate Resource Management’s Rose Béchard-Butman, winner of numerous national and local horticultural awards, offers free seminars in South Florida to educate homeowners and property managers about South Florida landscaping and waterway management.

Florida’s recent hurricanes and droughts have awakened residents’ awareness of the necessity of environmental sustainability. Proper planting, pruning and water resource management are vital to South Florida’s ability to survive future storms and dry seasons and to maintain healthy habitats and flyways for native wildlife and migratory birds. Beautiful and ecologically balanced landscaping is also an inexpensive way to increase property values and improve our quality of life.

Ms. Béchard-Butman is an International Society of Arboriculture (ISA) Certified Arborist, Florida Master Gardener and Allstate Resource Management horticultural consultant. She provides free seminars to homeowner associations, property managers and the general public on topics such as how certain landscapes benefit natural wildlife, using native plants to attract birds and butterflies, proper tree trimming, wetlands restoration, fish stocking and Florida-friendly landscaping.

“People want to do the right thing” says Ms. Béchard-Butman, “and the more people understand how everything relates to everything else and how it all comes back to water, the better we can maintain our environment.”

In addition to providing seminars for homeowners, Ms. Béchard-Butman offers property managers workshops that are approved by the Florida Department of Business and Professional Regulation and qualify for continuing education credit.

Rose Béchard-Butman also goes onsite to evaluate a property’s needs and gives advice or presentations on plants that can legally be planted, how to properly maintain waterways, how to control erosion and the legal requirements for properties facing environmental mitigation issues.

Ms. Béchard-Butman has a long history of sharing her expertise with the South Florida community. She is Executive Chair of the Broward County Extension Overall Advisory Council and serves on the Regional Advisory Council for the University of Florida Institute for Food and Agricultural Sciences. Ms. Béchard-Butman was a member of the initial task force for Naturescape Broward and is active in the National Wildlife Federation Flyways Coalition. She has appeared regularly on NBC 6 South Florida Today, on national television and on the web with Designing



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Spaces. She has also been featured as a guest of Robert Haehle's Garden Talk Radio Show on WIOD.

Ms. Béchard-Butman is currently holding seminars at The University of Florida's Hurricane House in Davie. Admission is free, and seating is limited. Groups or individuals interested in attending or scheduling a seminar can contact Rose Béchard-Butman at Allstate Resource Management in Davie, Florida by calling 954.382.9766 or emailing her at rbutman@allstatemanagement.com.

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Allstate Resource Management, Inc. headquartered in Davie, FL, has been a leader in aquatic resource management for more than 10 years. Allstate Resource Management specializes in cultivating a healthy ecosystem for South Florida's aquatic plants and wildlife. The company provides lake management, wetland management, stormwater service, erosion control, fish stocking and native wetland planting to communities throughout South Florida.

For more information, visit www.allstatemanagement.com.

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