

FOR IMMEDIATE RELEASE

March 03, 2011

ALLSTATE RESOURCE MANAGEMENT AND YOUTH ENVIRONMENTAL ALLIANCE PARTICIPATED IN GREEN DAY ENVIRONMENTAL EXPO

February 26th Environmental Fair at Liberty Tree Park in Plantation, FL brought together eco-friendly vendors, organic food and even green-themed entertainment!

PLANTATION, FL – Allstate Resource Management, Inc, a South Florida leader in aquatic resource management for more than 10 years and Youth Environmental Alliance, a provider of all-inclusive educational programs that focus on educating children about Florida’s unique ecosystems and wildlife showcased their “green” services at the City of Plantation’s fourth Annual Green Day Event.

The free event kicked off with a children’s bicycle parade, escorted by the Plantation Police Department. Prizes were awarded to the children who decorated their bikes the best with an environmental friendly theme. Other children events throughout the day included making bird feeders from pine cones, potting seedlings and a bicycle rodeo.

“Plantation Green Day gives YEA an opportunity to reach out to our local youth and create awareness of our current environmental issues in a fun and interactive way,” said Cindy Davidson, Director of Youth Environmental Alliance.

“Allstate Resource Management appreciates the City’s dedication to eco-awareness and is thankful for the opportunity to participate in this outstanding event,” said Andy Fuhrman, Executive Director for Allstate Resource Management. “Additional cities should follow in their footsteps.”

Participants included representatives from Broward County’s air quality and natural resource divisions, as well as the South Florida Water Management District, Waste Management and over 100 local environmentally friendly companies.

“Our mission is to educate people on how to become better environmental stewards,” said Sue Reed, Executive Secretary for Plantation’s Landscape Architecture Department. “2011 was our best year yet as we had over 100 vendors and thousands of people from local communities support the cause.”

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Allstate Resource Management, Inc. headquartered in Davie, Florida, has been a leader in aquatic resource management for more than 10 years. Allstate Resource Management specializes in cultivating a healthy ecosystem for South Florida's aquatic plants and wildlife. The company provides lake management, wetland management, stormwater service, erosion control, fish stocking and native wetland planting to communities throughout South Florida.

For more information, visit www.allstatemanagement.com

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Youth Environmental Alliance headquartered in Davie, Florida, has been instrumental in providing all-inclusive educational programs that focus on Florida's unique ecosystems and wildlife. Each program highlights the importance of outdoor ethics, safety, and environmental stewardship, while providing a fun learning atmosphere. YEA is committed to providing opportunities for youth and their families to reconnect to Florida's outdoor activities while fostering a lifelong respect for our planet's future.

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