

# Understanding Your Lake

## “I haven’t seen anyone working on the lake”



“Seeing is believing.” That’s what the old saying tells us. What the adage doesn’t tell us is what we should be looking for. Every so often we get calls from homeowners saying they haven’t seen an applicator on their lake and think that nothing is being done. Whereas it is entirely possible they may not have seen the applicator, it doesn’t mean nothing is happening. Sometimes a customer’s expectations about what a treatment should look like or the time a treatment should take can lead them to mistaken conclusions. As environmental stewards, entrusted with the health of your lake, we must approach weed and algae issues carefully and methodically. Your applicator also gets a unique view of your waterway that the usual homeowner does not. They are constantly looking for potential or early stages of invasive aquatic weeds in an attempt to head them off before they become a problem. In this case they may treat an issue that many homeowners never even see. Managers are contracted to maintain the overall appearance and function of lakes under their care. This means that certain portions of a waterway may require more attention than others. If an applicator is working on something on a part of a lake not near your residence, it stands to reason you would not see him that visit. Depending on schedule, the applicator may arrive at a property at, or just before sunrise in order to complete all the stops he has for the day. His visit may be occurring at a time when many people are going through their morning routine, getting ready to go to work or (for some lucky ones) still sleeping. Even when a lake visit occurs later in the day, the average time needed to treat each home is only a minute or two at most. Counting the two neighbors on either side of a particular house; the window of time you’d see an applicator go by your yard is roughly five to ten minutes. Weeds and algae are constantly growing and no waterway is immune to them. When your lake is looking as it should, it’s thanks to an applicator keeping it that way. Allstate takes pride in our integrity and reputation, backed by close to thirty years of experience in the industry. We are always willing to make the extra effort to ensure the satisfaction of our clients.